



SPECTRA
PRODUCTIONS

2024-2025 Home Shows

canyon county fall
HOMESHOW

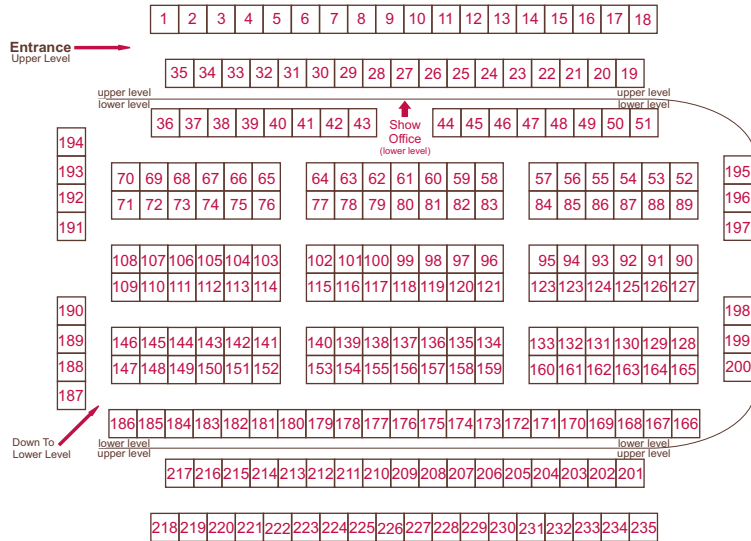
BOISE FALL HOME SHOW

canyon county
SPRING
HOME SHOW

BOISE SPRING HOME SHOW



**29th Annual
October 4-6, 2024
Ford Idaho Center**



Event Pricing*

10'x10' Booth Pricing

- One Booth \$550
- Two Booths \$1045
- Three Booths \$1490
- Four Booths \$1890

*If corner location is desired, add \$50.00 to prices shown.

Discount available for larger booth configurations

Show Hours

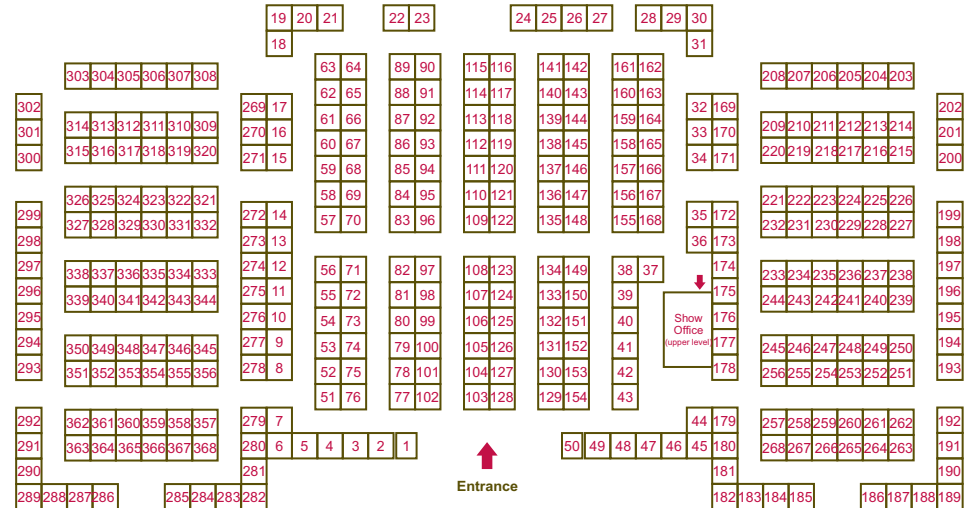
- Friday 5pm - 9pm
- Saturday 11am - 6pm
- Sunday 11am - 4pm

Returning Exhibitor Deadline: July 1st

Click for the Canyon County Fall Home Show: [Forms](#) [Guide](#)



**46th Annual
October 25-27, 2024
Expo Idaho**



Event Pricing*

10'x10' Booth Pricing

- One Booth \$650
- Two Booths \$1235
- Three Booths \$1760
- Four Booths \$2230

*If corner location is desired, add \$50.00 to prices shown.

Discount available for larger booth configurations

Show Hours

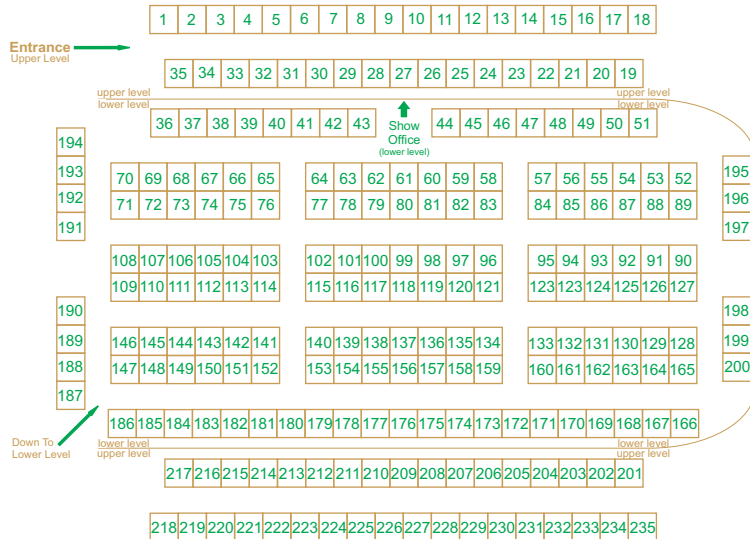
- Friday 5pm - 9pm
- Saturday 11am - 6pm
- Sunday 11am - 4pm

Returning Exhibitor Deadline: July 1st

Click for the Boise Fall Home Show: [Forms](#) [Guide](#)



29th Annual February 14-16, 2025 Ford Idaho Center



Event Pricing*

10'x10' Booth Pricing

| | |
|--------------|--------|
| One Booth | \$750 |
| Two Booths | \$1425 |
| Three Booths | \$2030 |
| Four Booths | \$2575 |

*If corner location is desired, add \$50.00 to prices shown.

Discount available for larger booth configurations

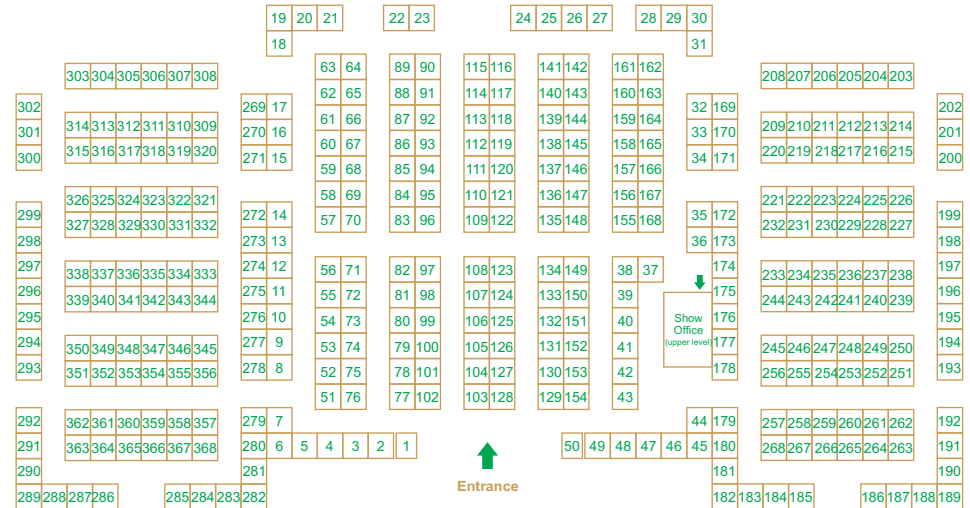
Show Hours

Friday 5pm - 9pm
Saturday 11am - 6pm
Sunday 11am - 4pm

Returning Exhibitor Deadline: December 1st

Click for the Canyon County Spring Home Show: [Forms](#) [Guide](#)

54th Annual March 14-16, 2025 Expo Idaho



Event Pricing*

10'x10' Booth Pricing

| | |
|--------------|--------|
| One Booth | \$850 |
| Two Booths | \$1615 |
| Three Booths | \$2305 |
| Four Booths | \$2925 |

*If corner location is desired, add \$50.00 to prices shown.

Discount available for larger booth configurations

Show Hours

Friday 5pm - 9pm
Saturday 11am - 6pm
Sunday 11am - 4pm

Returning Exhibitor Deadline: December 1st

Click for the Boise Spring Home Show: [Forms](#) [Guide](#)

A Spectra Show Is Customer Direct!

What other advertising medium guarantees that hundreds of potential customers will visit your place of business? When you bring your products into a Spectra Show you will automatically be put in direct contact with potential customers; the audience in attendance! They are there because they want to be...giving you that face to face interaction no other advertising medium can come close to!

Where do you start?

New vendor? Returning vendor? See below for what we need from you!

Returning Vendors

The Returning Vendor Deadlines are: Fall Deadline: July 1st; Spring Deadline: December 1st*. Any space that is not reserved by the deadline will be allocated to new exhibitors.. Please notify us of all NEW products and/or services to be sold in your booth.

New Vendors

When applying to the Home Shows you will start out on a waiting list. In order to get on that waiting list you must fill out, sign, and return application(s). Be sure to include the size of space you are interested in, and you can give us a few booth choices from the maps provided. Don't forget to sign your application!!! Deposit is not required for new vendors. Once you are placed in a show, that is when you'll be asked for a deposit. Deposits may be paid in cash, check, money order, or Visa, MasterCard, American Express.

Vendor Placement

After the Returning Vendor Deadline passes, all spaces not yet secured will be allocated to new vendors from the waiting list. You will be notified via email of your status soon after the deadlines.

Confirmation Emails

Once you have been placed in a show you will receive a Confirmation Email. This email will detail your specific location in a show as well as provide other information that will aid you in planning for the event.

Additional Emails

Approximately 30 days prior to a show you will receive an invoice asking for final payment as balances are due 30 days prior to the show. After that we will send out a series of emails with various reminders to help get you ready for the shows. These messages will discuss electrical, passes, parking, load-in updates, etc.

*Multiple Show Discount

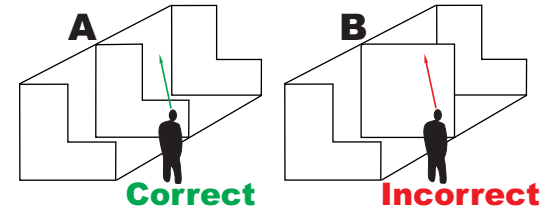
The best value is our 30-20-10-10 discount plan for those wanting to participate in all four of our Home Shows: 30% discount on the Canyon County Fall Home Show, 20% discount on our Boise Fall Home Show and 10% on both Spring Home Shows. To qualify for the 30-20-10-10 discount all you need to do is submit all four Home Show applications together; it's that easy! If you would prefer to participate in fewer than the full four, our standard 10% discount would apply for participating in at least two shows.

Referral Discount

When you let others know about our events, and they sign up, you are eligible for a \$25.00 credit. There are no limits to combining the credits. Ask your Spectra Representative for details.

Booth Display Guidelines

One of the most common "rules" that is broken at a show is blocking a neighbor. Since a Spectra Show is a very visual environment, keeping sight lines open down an aisle helps foster an open atmosphere for each booth to get noticed. The diagram below illustrates the difference between a booth with sight lines (A) and a booth that has built a "wall" blocking their neighbor (B). Be neighborly!!! Do not block your neighbor on either side. Stay below 4ft in height in the front half of your booth, including product!



Regarding aisles

Due to fire code, please do not encroach in the aisle and keep staff & products inside the booth at all times during the show.

Booth Personnel

This is the most important element of your show. The results of your show have a lot to do with the organization, preparedness, product knowledge, and the ability of the people working in your booth to interact with the audience. They need to present the image you want to convey to your new customers!

Booth Objectives

We highly recommend you set objectives for the show: "Show Goals". You cannot fairly judge a show if you do not work to produce results for yourself. Clearly know what you are trying to achieve for the event and go about planning to make it happen.

Booth Appearance

Does your booth convey the image you want? Will it help those working in your booth reach their objectives? What messages are you sending to your new customers?

Seasonal Decor

Add a personal touch with seasonal accents to your display. A little bit of seasonal flavor will be the perfect addition to your display as well as adding to the overall atmosphere of the shows.

Electrical

If you order electricity for your booth please know that the source of that electricity may not be directly at your booth. We recommend you bring a 50' three-pronged extension cord just in case you need it.

Food Sales

Food Items can only be sold if they have been approved. A separate Food Sales and Sampling form will need to be submitted and you will be required to contact the local District Health Office in regard to permits.

Helium

Helium filled balloons are not allowed in any of the facilities we hold events in.

We look forward to having you be a part of our 2024-2025 Home Shows!

Spectra Productions

2024-2025 Show Schedule

| | |
|--------------------------------|----------------------|
| Canyon County Fall Home Show | October 4-6, 2024 |
| Boise Fall Home Show | October 25-27, 2024 |
| Canyon County Christmas Show | November 22-24, 2024 |
| Boise Christmas Show | December 6-8, 2024 |
| Eastern Idaho Ag Expo | January 21-23, 2025 |
| Idaho Potato Conference | January 22-23, 2025 |
| Western Idaho Ag Expo | January 28-29, 2025 |
| Canyon County Spring Home Show | February 14-16, 2025 |
| Idaho Sportsman Show | Feb 27 - Mar 2, 2025 |
| Boise Spring Home Show | March 14-16, 2025 |



Deana, Courtney, Taylor, Bitsy, Trixie, David

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